



The ultimate **Live Music**
platform for the
Hospitality industry.





Creative Xchange is a live music marketplace and marketing platform designed specifically for hospitality companies.



We aim at:

01

Simplifying the process of hiring live musicians and marketing events.

02

Offering an enterprise-grade solution focused on maximizing ROI.

03

Facilitating booking and management of live acts across multiple venues.



Expertise

Our Board includes experienced **hospitality & technology** professionals and since our incorporation in **2017**, we have:

Committed to bring entertainment technology to the hospitality industry.

Attracted large hotels and restaurant chains, delivering strong user experience and high ROI.

Continuously innovated to meet the needs of the industry based on feedback.



Why Creative Xchange?

Free to use

No monthly fees or commitment below-industry booking commission.

Easy Payment

Secure cashless payment solution with tax invoicing and documentation.

Enterprise Platform

End-to-end scheduling and campaign management with easy/quick workflow.



6000+ musicians

Our *suggestion engine* helps hotels find the right artists according to their audience and budget.



One-stop solution

Reduce the hassle of contacting individual agents for different tasks.



COMMUNICATION



COORDINATION



MARKETING



EASY SCHEDULING



COMPREHENSIVE
DASHBOARD



QUICK PROCESS

Tailored for your events

Scale your live entertainment with ease. (Multiple venues, Multiple days)



Manage *multiple locations* from a single dashboard

Creative Xchange is designed for busy venue managers, offering an unparalleled ease-of-use to book live music for multiple locations from a single dashboard in 2 minutes.



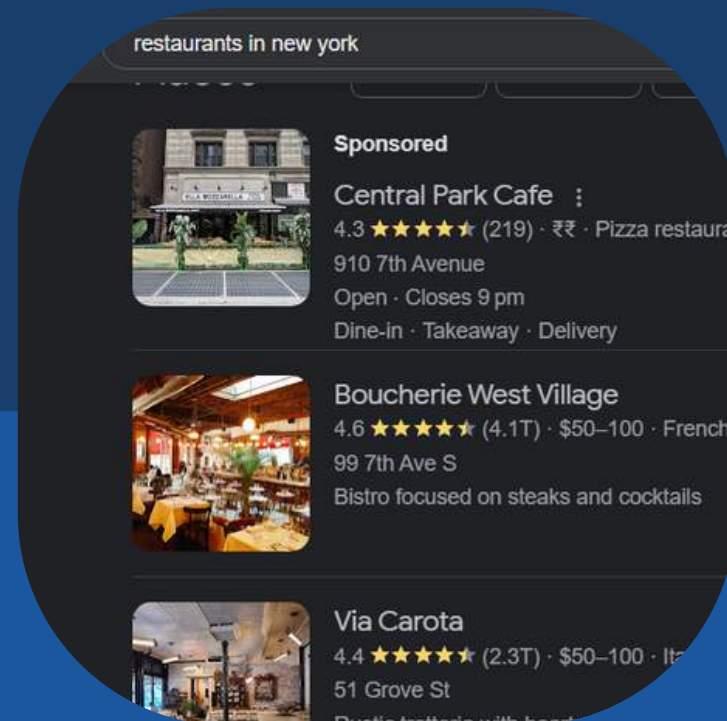
Bonus: Promotions!

We take care of *spreading* the word for you.



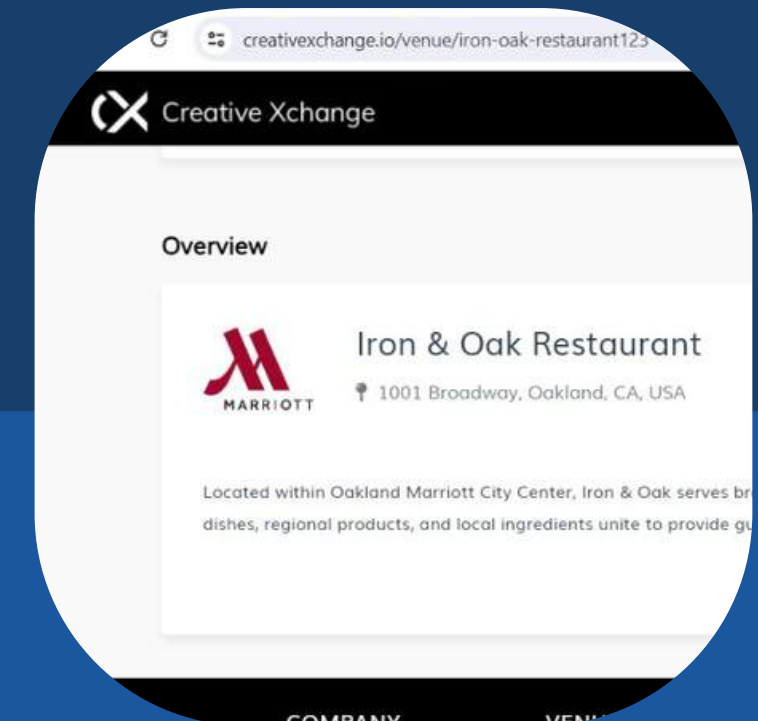
Marketing Collateral

For hotel's social media channels



Search Engine Visibility

To target local customers searching for live music



Dedicated Venue Page

With all events ready to plug into hotel website



Social Media

"The quality of promotion by Creative Xchange is top-notch. Starting from their social media posts to posters and flyers, everything is eye-catching."

Elicia, Original Mike's



Available on
venue's accounts

All posts are
automatically sent
to the venue before
the event



Consistent and
Frequent

Making sure that the
algorithms align with
venue's media handle



Marketing
Collateral

Exciting user-
generated content
for use post-event



3X Views

Leveraging social
channels of the artist,
Creative Xchange and
the hotel.



Expanding Array of Esteemed Clients

Creative Xchange
continuously strives to
increase the array of
valuable members,
clients and partners.



"I'm happy with the revenue increase using Creative Xchange. Best thing is about the service is that musicians are available on budget."

Cristina, Bianchi Wines



"Creative Xchange has been a huge help with getting live music up & running. They are really attentive to the property, artists & the promotions"

Manuel, Aloft Dublin-Pleasanton





Proudly serving *hundreds* of hospitality industry members across the country.

Moving forward
confidently.





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The emotional experience of live music
is special. We make that experience
quick, convenient and easy for our
clients. As the famous quote from the
1942 film Casablanca goes:

*“Play it once, Sam. For
old times’ sake.”*

